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**Pitch at the Pitch Challenge – March 2018**

**How to enter**

**Eligibility criteria:**

You must be a current BU student and can present your own idea or as part of a group. The pitch must be an original concept, created by the presenter.

**Rules:**

Application is in two parts:

**Part 1 – applicant submission:**  Applicants should submit a brief overview of their business idea. This should be **no more** than one side of an A4 word document using Type size 12, Arial Font and 1.5 line spacing (approx. 300-400 words) to [recruit@bournemouth.ac.uk](mailto:recruit@bournemouth.ac.uk) **by Midnight Wednesday 21st February 2018**.

Please include your name, course and Student ID. Late entries will *not* be accepted.

**Part 2 - applicant shortlisting:**

The 10 Shortlisted students (finalists) will be notified by Tuesday 6th March 2018 and invited to present their business idea in full at the **Pitch at the Pitch event at AFC Bournemouth on Wednesday 21st March 2018**. Your presentation should be 15minutes long and will be followed by 10 minutes of questions from the panel.

**Making your Pitch:**

The day will run from 9.00 -17.00 hours and contestants will be invited to present in alphabetical order by surname.

**Finalists must arrive 10 minutes before their allocated time slot at AFC Bournemouth, Vitality Stadium, Dean Court, Kings Park, BH7 7AF.** If you have access to a car, you can park at the ground, but charges apply\* (\*subject to change) as follows: £1 for hour, £1.50 for 2 hours, £3.50 for 4 hours or £5 for all day. Alternatively, please check the [busforbu](http://www.thebusforbu.co.uk/) website or cycle.

You do not need to attend before your allocated time slot or stay afterwards but you are expected to return at **16.00 hours** for the final announcements and presentation of prizes.

Shortlisted students will have 15 minutes to make a pitch about your business idea. This can be in a format of your choice. AV facilities and flip charts/pens will be available. Candidates are advised to bring any PowerPoint slides etc. on a USB memory stick. **Please do not e-mail presentations.**

After your pitch, the panel may then take up to 10 minutes to ask a number of questions.

All contestants will be subject to the same judging criteria and 5 prizes of £1,000 each will be awarded to the strongest business ideas on the day. **Terms and Conditions apply**